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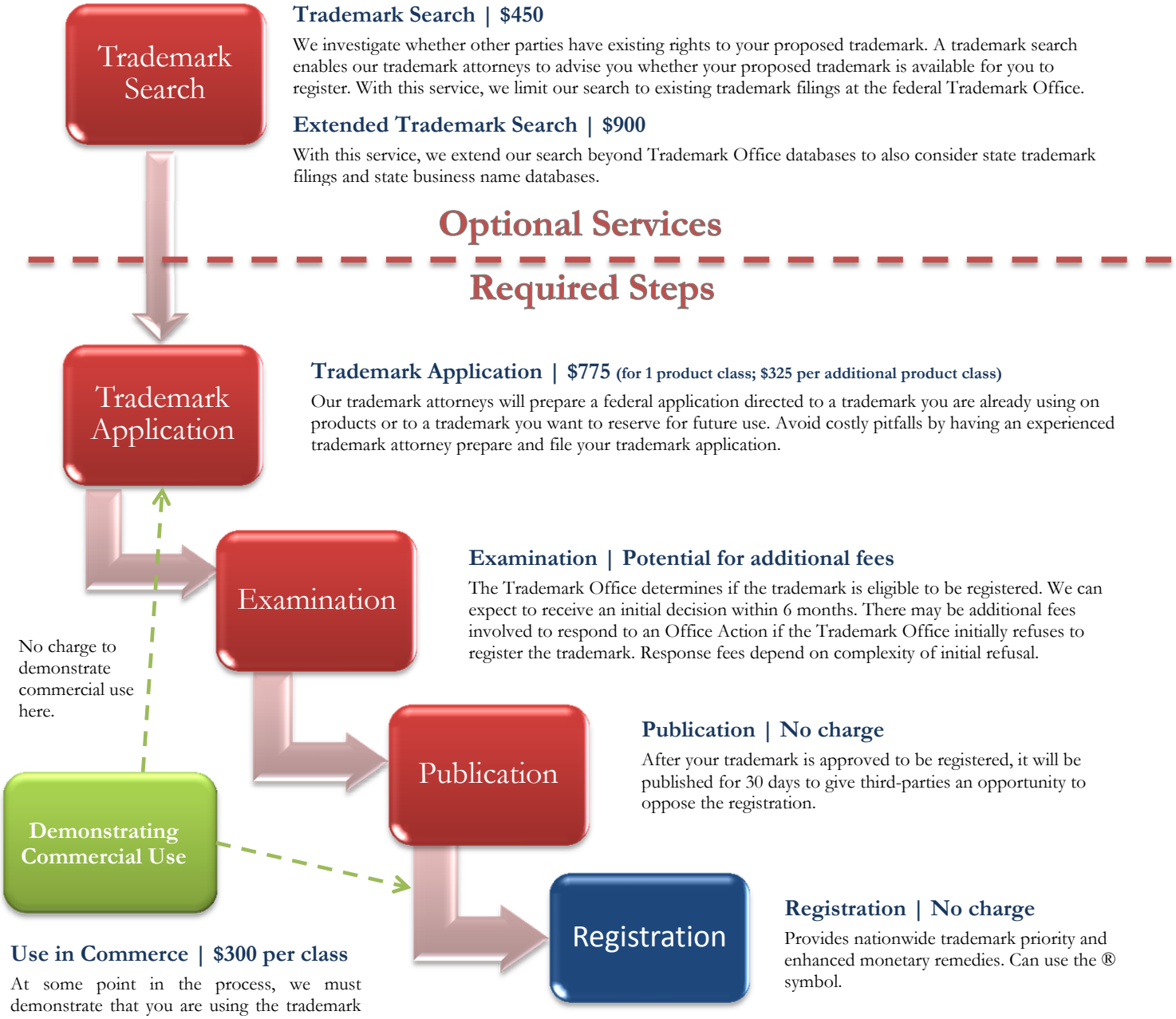
Trademark Process Overview



Trademark Search | $450

We investigate whether other parties have existing rights to your proposed trademark. A trademark search enables our trademark attorneys to advise you whether your proposed trademark is available for you to register. With this service, we limit our search to existing trademark filings at the federal Trademark Office.

Extended Trademark Search | $900

With this service, we extend our search beyond Trademark Office databases to also consider state trademark filings and state business name databases.

Optional Services

Required Steps

Trademark Application | $775 (for 1 product class; $325 per additional product class)

Our trademark attorneys will prepare a federal application directed to a trademark you are already using on products or to a trademark you want to reserve for future use. Avoid costly pitfalls by having an experienced trademark attorney prepare and file your trademark application.

Examination | Potential for additional fees

The Trademark Office determines if the trademark is eligible to be registered. We can expect to receive an initial decision within 6 months. There may be additional fees involved to respond to an Office Action if the Trademark Office initially refuses to register the trademark. Response fees depend on complexity of initial refusal.

Publication | No charge

After your trademark is approved to be registered, it will be published for 30 days to give third-parties an opportunity to oppose the registration.

Registration | No charge

Provides nationwide trademark priority and enhanced monetary remedies. Can use the ® symbol.

Use in Commerce | $300 per class

At some point in the process, we must demonstrate that you are using the trademark in commerce. We can delay this requirement by up to 3 years with extensions @ $350 per class.